



# Newsletter

Official Marsden Eye Specialist Newsletter | Spring 2023

## Marsden Eye Specialists have some new equipment!



We are delighted to announce a significant advancement in our eye care services - the acquisition of the state-of-the-art IOL700 IOL Master! This cutting-edge technology represents a groundbreaking milestone in our commitment to providing you with the best possible vision care.

The IOL700 IOL Master is a revolutionary intraocular lens measurement device that offers unparalleled precision and efficiency. With advanced optical biometry and artificial intelligence algorithms, we can now obtain highly accurate measurements of your eye's axial length, corneal curvature, and anterior chamber depth in a matter of seconds. This precise data empowers our team of experts to tailor each procedure uniquely to your needs, ensuring optimal visual outcomes and an improved quality of life post-surgery.

We are excited about the possibilities this new technology brings and the positive impact it will have on your vision and overall eye health. Thank you for entrusting us with your eye care needs. We look forward to continuing our journey together, delivering exceptional care and an exceptional vision for all our valued patients.

## New Orthoptic Triage Role for our patients

We have recently implemented a brand new Orthoptic Triage Role, aimed at streamlining the patient journey and providing comprehensive support to our esteemed referrers.

The Orthoptic Triage Role plays a pivotal role in our commitment to delivering the highest quality of eye care services. Our dedicated and highly skilled orthoptists are now at the forefront of ensuring that your appointments are tailored to meet your specific needs. Now our triaging team can accurately determine the urgency of your case and book your appointments appropriately, reducing waiting times and ensuring you receive timely care.

Moreover, this role has been established to strengthen communication and support for our valued referrers. Our orthoptists work diligently to address any questions or concerns that referrers may have, facilitating a smoother and more efficient referral process. This collaborative approach fosters seamless coordination between referring practitioners and our eye specialists, ultimately leading to enhanced patient outcomes.

At Marsden Eye Specialists, we are dedicated to prioritizing your well-being and providing a personalized experience from the moment you reach out to us. Our new Orthoptic Triage Role embodies this commitment, streamlining your patient journey, and ensuring your vision care needs are met with precision and compassion.

Thank you for entrusting us with your eye care. We are excited about this new development and look forward to serving you with unparalleled excellence.

Don't forget to follow us on our social media channels



We are on Oculo



Marsden Eye Specialists are on Oculo. For your convenience you may send us referrals through the Oculo Platform. If you have any enquiries please call us on (02) 9635 7077 or email us at [enquiry@marsdeneye.com](mailto:enquiry@marsdeneye.com)



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## Celebrating the success of our June 2023 Optometry Seminar

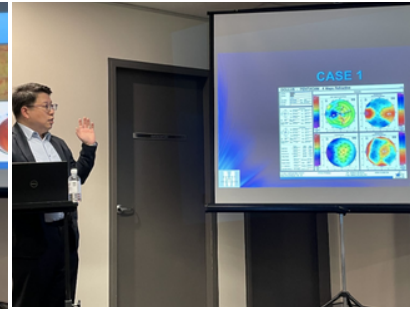
We at Marsden are very proud of the successful hybrid optometry seminar in our Parramatta rooms. Blending the best of both worlds, our seminar seamlessly integrated in-person and virtual experiences, creating an unparalleled learning environment for all those who attended.

Kudos to our exceptional speakers Dr Season Yeung and Dr Terence Tan, who seamlessly adapted their presentations to captivate both live and virtual audiences.

A special shoutout to our organizing team, whose meticulous planning and innovative solutions made the hybrid format a resounding success.

Heartfelt thanks to every participant, whether you joined us in person or virtually. Your active engagement and commitment to advancing optometry made this seminar a testament to the power of collaboration and shared knowledge.

We look forward to seeing you all for the next event!



## Updated Website

We at Marsden are continually looking to improve our services and accessibility to our patients and referrers. We are working very hard behind the scenes to ensure our website has a seamless and user-friendly interface so they can access information readily and easily



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## Thank You

Marsden Eye Specialists would like to thank you for entrusting your patients to our care. We have new patient appointments available every day and all urgent referrals are seen the same day by one of our specialists.

We have office locations throughout Western Sydney to provide easy access to the latest diagnostic and treatment options, as well as access to clinical trials for your patients.

Our best contact email is [enquiry@marsdeneye.com](mailto:enquiry@marsdeneye.com)

## Upcoming Educational Events

Please email [marsdenliaison@marsdeneye.com](mailto:marsdenliaison@marsdeneye.com) if you would like to know when our next educational event is and how you can be a part of it.

We have currently adopted a hybrid approach to our seminars where clinicians have the choice of attending in person, or watch our specialists talk via live stream services.

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